

Full Author Branding Package

Available Upon Request

Our Full Author Branding Package includes our normal full branding resources such as a brand mood board, brand guidelines, brand guidelines card, logo design (primary, secondary, and icon), website design, business card design, stationary design, custom email header, and custom email signature PLUS author-specific branded designs such as blog covers, book covers, social media assets, book design edits, and Amazon self publishing consultancy. Included in this package are Canva templates so you can edit various assets after the project is completed with no additional charged. These editable templates include all social media assets, blog covers, email header, and email signature. Below is a breakdown of pricing for this branding package.

Services	Individual Pricing
Primary Logo	\$75 — \$200
Secondary Logo	\$25
Logo Icon	\$20
Website Design	\$150 — \$800
Business Card	\$25 — \$75
Stationary Design	\$25
Email Header	\$10
Email Signature	\$15
Author Projects	\$500
Total	\$845 — \$1,670

Services	Package Pricing
Full Branding	\$1,200
Author Projects	\$400
Total	\$1,500

As you can see with individual service pricing there is a range of expense depending on each individual project's details, for example with the primary logo more short and simple projects will be on the lower end, and more time consuming and complex projects will be on the higher end. But with the Author Branding Package it is a flat rate for the top tiers of each individual project at a \$470 discount from the highest pricing for each project. And with the additional author projects we are discounting \$100, for a total of \$1,500 for the entire Author Branding Project. Of course, details for the project need to be solidified during a free onboarding meeting to know the full scope of the

project and to start on the project timeline and contract. Under the Full Author Branding Package you also will get 5 free revisions per (listed) service, as well as 5 free planning calls. Details for additional revisions and planning calls will be discussed in the free onboarding meeting.

We have various options for the initial onboarding meeting and all subsequent meetings after which include, but are not limited to: zoom call, phone call, in person if you are within 30 miles of Corpus Christi, Texas or New Braunfels, Texas, and in person if you are willing to pay for travel and board expenses either for yourself to meet in Corpus Christi, Texas or New Braunfels, Texas, or if you are willing to pay for my travel and board expenses to meet you where you are.

To learn more or to sign up for this package email me at Cameron@CamFowlerDesigns.com, or call me at 830-822-2627 during the business hours listed on my website and I'll be happy to answer any questions you may have and get your project started right away.

If you are unsure of whether this package is best for your branding needs feel free to fill out our branding questionnaires, or email me at Cameron@CamFowlerDesigns.com and I'll be happy to help you decide if Cam Fowler Designs is right for you! And if not I have an extensive list of other brand designers that may be able to help you create the perfect author brand!

To see an example of our Full Author Branding Package checkout the branding I did for my own author platform at <https://www.camfowlerdesigns.com/portfolio-professional-clshortstories> where you can see this branding package in action!